

CTE DIRECTIONS

Career and Technical Education News and Information Student Edition

April 2011



Message

Where do you want to be in the year 2020? Do you have a dream? Can you visualize what you will be doing? Do you have a plan? Through the Career and Technical Education (CTE) Pathways you can *See the Vision* of the possibilities and the map to get to your dream.

Recently, the Utah System of Higher Education released a [Higher Education 2020 Plan](#) that calls for more of Utah students to go to college, enroll in high demand programs such as CTE and complete the degree. *Get started* by visiting with your school counselor. He or she should be your ally in planning your personal education and career goals and will assist you in creating a Student Education Occupation Plan (SEOP). An SEOP is an important tool that will map out your high school classes. Through individual and classroom activities, rigorous academic study, CTE and work-based learning, you will learn decision making and planning skills. CTE Pathways save time and money and will assist you in making good choices.

Taking CTE classes, completing a CTE Pathway, preparing for college and taking concurrent enrollment classes is a critical part of this map. CTE Pathways will give you the skills you need to be successful in the technology and information driven economy of today and tomorrow. Be involved in Pathways. See the Vision. Make your dreams a reality. Become college and career ready by signing up for a CTE class today!

Career Highlight – Jobs in Tourism and Leisure

Vacation jobs are often associated with travel, lodging, food, entertainment or leisure. However, in addition to workers in transportation, travel agents, hotel personnel, groundskeepers, and food service workers that might spring immediately to mind, almost any occupation might be a vacation job, given the right setting. For example, cruise ships need Electricians, Retail Workers, and IT Specialists, too. Furthermore, “sustainable tourism” is growing in popularity. Sustainable tourism promotes economic development, cultural preservation, and environmentally friendly tourism in underdeveloped countries. More traditional occupations in tourism and leisure such as Destination Marketing Manager, Resort Activities Director, and

even Tour Guides are learning to use new social media tools to draw customers and to provide better service.

Read more about opportunities in tourism and leisure in the **Occupational Outlook Quarterly**: <http://www.bls.gov/opub/oog/2010/winter/art01.pdf>. If you're interested in working for a cruise line, check out www2.cruising.org/shipboardEmployment.cfm. And if you're a student in travel, tourism, or hospitality, you'll want to review available scholarships at www.tourismcares.org/scholarships. Safe travels!

Student Highlight – Shannon Earnshaw

Shannon Earnshaw, a student at Timpview High School, wrote a letter to her district representative during the legislative session asking for Career and Technical Education funding not to be cut. Shannon emphasized the importance of CTE saying, *Taking these classes has helped me to better discover what I want to do with my life and in my professional career. Because of the classes and opportunities that have been offered to me in high school I will graduate as a endorsed Medical Assistant. Being able to take classes for free in high school is such an incredible opportunity. I am grateful for the career programs that I have been a part of at Timpview.*

Utah CTE thanks Shannon for being an advocate for CTE and taking the initiative to write to her district representative.



CTE Moment – the Results

At 10:00 a.m. on February 23, Career and Technical Education students and staff in secondary schools across Utah were invited to capture a “CTE Moment.” The resulting photographs were submitted to CTE staff at the Utah State Office of Education in what – happily – became an onslaught of hundreds of photos depicting students engaged in CTE across the state. Congratulations to Timpview High School who submitted the most photos. Ann Decker commented, “This was an opportunity to showcase our CTE students achieving success in some impressive CTE programs, and turned out to be a lot of fun.”

Other schools that deserve special recognition and thanks for their support of the event include: Box Elder High School, Brighton High School, Canyons TEC, Cache County District, Hillcrest High School, Jordan High School, Logan High School, Lone Peak High School, Mountain High School, Mount Jordan Middle School, Murray High School, Southwest ATC, Spanish Fork High School, South Cache 8-9 Center, Timpanogos High School, Wasatch High School and West High School. Thank you to all who participated!

“CTE Moment” photos have been posted in an album on the UtahCTE Facebook page at http://on.fb.me/UtahCTE_photos, will be compiled in a presentation to be posted to the UtahCTE YouTube channel, and will be used in a variety of UtahCTE publications/resources.

CTE Moments at Timpview High School – 1st Place



CTE Moments at Alta High School – 2nd Place



ProStart State Competition

Congratulations to [Provo High School](#) who was the 1st place winner of the ProStart State Culinary Competition and to [Cedar High School](#) who was the 1st place winner of the ProStart State Management Competition. Both teams now advance to the National ProStart Invitational in Kansas City, Kansas on April 21-25. Other teams that placed in the top ten will be recognized at the ProStart Awards Banquet on May 6, at the University Park Marriott Hotel. UtahCTE.org wishes the Provo and Cedar City teams the best of luck as they prepare and compete in the National ProStart Invitational.

Calendar

March 31-April 1: FBLA Spring Leadership Conference at Davis Conference Center.

April 7-8: Utah HOSA State Leadership Conference and Competition at Davis Conference Center - Layton, UT

April 21-15: National ProStart Invitational in Kansas City, KS

April 28: CTE Scholarship and Tuition Awards Banquet at Salt Lake Community College, Redwood Campus - Salt Lake City, UT

April 29-May 4: DECA International Career Development Conference in Orlando, FL

April 27-28: Ford/AAA Automotive Skills Hands-on Contest at Salt Lake Community College, Redwood Campus - Salt Lake City, UT

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