

CTE DIRECTIONS

Career and Technical Education News and Information Educator Edition

February 2012

Message from Mary Shumway and Gary Wixom



We invite you to join the 14.4 million secondary and postsecondary CTE students nationwide in celebrating Career and Technical Education (CTE) Month during February. This newsletter is dedicated to assisting you in your planning and celebration of CTE. This year's theme is **Career and Technical Education: Preparing Students for College and Career!** We encourage you to participate in both national and local activities and events throughout the month. Your school district, school, and/or classroom can pick a day, a week, or the entire month of February to celebrate CTE. We encourage you to take advantage of this opportunity to spotlight your CTE programs. Students are doing wonderful things in schools throughout Utah and now is a perfect time to showcase their CTE training and the skills they have developed.



According to the report, [Help Wanted: Projections of Jobs and Education Requirements Through 2018](#), from the Georgetown University Center on Education and the Workforce, 30 percent of the 46.8 million job openings created by 2018 will require some college or a two-year associate degree. CTE is an essential component to filling these jobs openings. Encourage students to become an active member of a Career and Technical Student Organization (CTSO). In conjunction with the hands-on learning students receive in CTE classes, involvement in a CTSSO gives students the academic motivation and engagement to be successful in their pursuit of further education and training. According to the National Research Center for CTE (Alfeld, C., et al., *Looking Inside the Black Box: The Value Added by Career and Technical Student Organizations to Students' High School Experience*, National Research Center for CTE, 2007) factors often linked with student participation in a CTSSO includes: higher grades, career self-efficacy and college aspirations.

As I meet and visit with CTE administrators, teachers, and students across the state I am impressed with the quality of their programs and the terrific opportunities available to students through CTE. Teachers work tirelessly to bring the best instruction to their classroom each day. The enthusiasm, knowledge, and skill each teacher has for preparing this generation for the future is inspiring. Your work does not go unrecognized. CTE Month is an opportune time to share your success stories. Write an op-ed, contact your local newspaper, and use social media to spread your stories. Hearing the success stories of students makes me proud to be an educator and to be involved in this great work. Together we can prepare students for college and career and to successfully compete in a global economy.

CTE Month Activities and Events

- **February 2 – National Job Shadow Day**
Throughout the state students will participate in job shadows in various areas of business. Last year, 30 Utah businesses hosted students from Canyons School District. In Tooele School District all seventh grade students participated in a job shadow. Who are your students shadowing?
- **February 2 – CTE Career Day**
Watch [Twitter](#), [Facebook](#), and the [Utah CTE blog](#) for the *Career Brief* of someone you know, or someone who graduated from your high school.
- **February 13 – Virtual Healthcare Interactive Live Event**
Students across the state will watch a taped artificial heart surgery telecast and speak to the surgeons live about the procedure.
- **February 15 – UACTE Day on the Hill**
CTSOs, work-based learning, school counselors, and administrators will gather at the capitol, during the legislative session, to showcase their programs to members of the legislature.
- **February 23 – CTE Social Media Advocacy Day**
ACTE is asking administrators, teachers and students to advocate for CTE through their social media networks.
- **February 29 – CTE Moment**
Utah CTE asks teachers and students around the state to take a picture of a CTE moment in their school. February 29 is the final day to submit photos. Check [Twitter](#) and [Facebook](#) for details on how and where to submit photos.

Resources

[Here](#) are tips and ideas to assist you in celebrating CTE Month AND promoting your CTE programs in your district, school, and classroom.

- [29 Things to Do During CTE Month](#) – A list of suggested activities for each day of the month.
- Promoting CTE Month in the District – [PDF](#)
- Promoting CTE Month in the School – [PDF](#)
- Promoting CTE Month in the Classroom – [PDF](#)
- CTE Pathways Posters – Promote your CTE programs with print ready posters. Posters are located under the heading "CTE Pathways Posters" on the [CTE Month](#) Web page.
- CTE Pass Along Cards - [PDF](#)
- Videos – Play CTE videos showing students working in a CTE Pathway. Videos can be downloaded via the [Utah CTE YouTube channel](#) or from the [publications/resources](#) page on UtahCTE.org.



CTE-Related Jobs Are in High Demand, CTE Meets Individual and Community Economic Needs

CTE Engages Students and Lowers the Dropout Rate, CTE Increases Student Achievement

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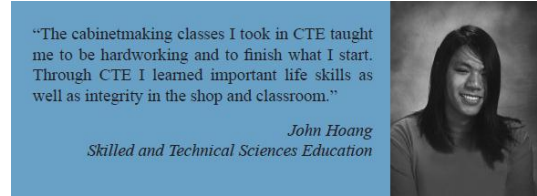
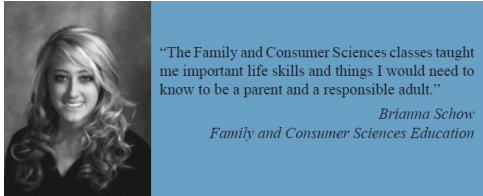
CTE Facts

Get the facts about Career and Technical Education in Utah and across the nation.

- CTE Fact Sheet, Utah – [PDF](#)
- CTE Fact Sheet, National – [PDF](#)
- ACTE-Facts About Career and Technical Education – [PDF](#)
- ACTE-What is Career and Technical Education – [PDF](#)

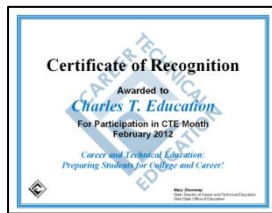
CTE Student Testimonials

Student testimonials say volumes about your class, what they are learning, and the impact CTE has in their lives. Student testimonials make CTE come alive! [View](#) and/or [print](#) the brochure *What Students Are Saying About CTE*, located on the [CTE Month](#) Web page under the heading “Testimonials.”



Certificate of Recognition

Recognize students who participated in CTE Month by awarding a certificate. The certificate template is located on the [CTE Month](#) Web page under the heading “planning.”



Stay Connected!

Details about [CTE Month](#) activities will be announced on [Facebook](#) and [Twitter](#). Visit [UtahCTE.org](#) to join our communities today!



Career Highlight – Personal Career Brief

During the month of February, CTE students throughout the state will have increased opportunities to explore potential careers. We would like to share your “career” story with students. To assist us in this effort, please complete the [Personal Career survey](#) and tell us about your first job, your education, your career, and what career advice you would give to a student. Throughout the month we will select stories to share with students to illustrate two key concepts: 1) workers typically don’t start “at the top” and 2) both learning and earning are associated with the lifelong pursuit of careers. Thank you in advance for taking our survey!

Calendar

February 2: National Job Shadow Day	February 13: Virtual Healthcare Interactive Live Event
February 3: Utah State Board of Education meeting 250 East 500 South – Salt Lake City, UT	February 15: UACTE Day on the Hill
February 5-11: National SkillsUSA Week	February 19-25: National Entrepreneurship Week
February 5-11: National FBLA Week	February 19-25: National FFA Week
February 10: Utah State Charter School Board meeting 250 East 500 South – Salt Lake City, UT	February 23: CTE Social Media Advocacy Day
February 12-18: National FCCLA Week	February 29: CTE Moment

Let us know what events your district, school, or classroom has planned during CTE Month.
Send your stories and news items to UtahCTE@schools.utah.gov.
Have fun!

Career and Technical Education: *Giving Students the Edge*
Join CTE on [Facebook](#) and [Twitter](#) at [UtahCTE.org](#)

