

CTE DIRECTIONS

Career and Technical Education News and Information Educator Edition

July 2011

Message from Mary Shumway and Gary Wixom



The United States is facing some hard economic times. The U.S. Congress is just getting around to passing the 2011 budget, which includes some cuts to Career and Technical Education (CTE). After taking an immediate cut of 2 percent, the Carl D. Perkins funding will lose an additional \$138 million dollars in the next year. There is no doubt that Congress must make some "tough" decisions to get spending and the deficit under control. However, CTE plays a critical role in the economic development of the country. CTE educators need to communicate with their representatives to make sure that they understand that training the workforce is critical to our economic recovery.

If you are reading the articles concerning the "recovery", you are seeing terms like "jobless recovery". The economy is struggling to show strength, but without an increase in the number jobs being created we are in for a long struggle. It is not that companies are not making money—they are making money and holding on to it. To some degree this is due to lack of confidence in where the country is headed. Large and small businesses are holding on to cash that could be spent on expansion and new jobs, but there is a lack of confidence in the future.

When the economy begins to add jobs, where will they be added? Many of them will be in the areas that CTE programs provide training. If we do not keep our Career and Technical training programs strong, then the problem will shift again to jobs going unfilled due to the lack of trained workers. According to Forbes Magazine, the hottest jobs between now and 2018 will be in the biomedical area, information and data communications, and health related areas. All of these areas are ones that CTE supports by providing training and career pathways for students. What can we do? Help get the story out. Talk to local, state and national representatives and let them know how important strong CTE programs are for the future of the state and the country. [CTE: Learning That Works for America™](#).



Career Highlight –Seasonal Jobs

Seasonal jobs and plants have something in common: they both grow over the course of spring and summer. One industry related to planting, "Nursery, Garden, and Farm Supply Stores," see the beginnings of job growth in February. Over the past 4 years, these stores have added an average of about 41,000 workers in the U.S. from February to June, offset by an equivalent job loss over the remaining months of the year. Other warm-weather businesses such as landscaping services, amusement parks, construction companies, and traveler accommodations see similar job growth in the summer, then job decline over the remaining months of the year. Seasonal employment offers advantages to students or other workers who intend to work for just part of the year. Those who hope to obtain jobs that extend past one season can sometimes use seasonal employment as a "foot in the door" with an attractive employer and to acquire the skills that will allow them to successfully compete for related non-seasonal jobs.



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Do you "like" UtahCTE on Facebook? If you don't, read some of our recent postings to find out what you're missing.



- **Careers Are Taking Off in Utah**

250 students and parents from 10 school districts (Granite, Davis, Canyons, Jordan, Alpine, Salt Lake, Murray, Box Elder, Tooele and Uintah) attended the "Careers Taking Off" Open House held at SkyWest last month. The event was a great success. Attendees were able to get a first-hand look at careers in aeronautics.

- **Utah School Districts Experiment with Social Media and Other Technologies**

"Roger Haglund says his students are "digital natives" who understand technology and respond to its use in the classroom [School districts experiment with social media, technology | The Salt Lake Tribune](#) www.sltrib.com A Facebook program piloted this year by Canyons School District aims to help teachers use the popular social media site to connect with parents.

- **Good morning educators!** Are you attending a CTE Summer Conference this June? Share something that you learned.
- **Did you know that UtahCTE has challenged** each of the secondary CTE Directors in the state to utilize social media tools more to promote their CTE programs? From May through September, UtahCTE will issue different social media challenges for the directors to complete. Congratulations to Janet Goble, CTE Director for Canyons School District. She is the winner of the May challenge. Way to go!

No need to miss out on the latest UtahCTE news. Signup and "like" UtahCTE today!

Twitter – <http://twitter.com/UtahCTE>

Do you follow UtahCTE on Twitter? If you don't, read some of our recent tweets to find out what you're missing.



- **#CTE** Students-create a video public service announcement reflecting the 2012 CTE Month logo & you could win!
Details: <http://bit.ly/IXS9SM>

- Read about Milford T&E teacher & students in this blog on **#Utah's wind #energy**: <http://bit.ly/yoYISJ> **#careerteched**

- RT **@SchoolTube**: Check out our Poll of the Week! Are you working a summer job? <http://bit.ly/hmtCjy>

- RT **@UtahGov**: US-Korea Science and Technology Conference Coming to Park City <http://bit.ly/IL85Ti>

- Interested in Travel & Tourism careers? Get the 4-1-1 here: <http://bit.ly/mE8hNE> **#careerteched**
- "Summer Jobs Not Easy to Find for High School Students"-**#KCPW** story: <http://bit.ly/kfzJGu> **#Utah** students, tweet/FB your job-seeking hints.
- Interesting reading: "College for All" Campaign Getting a Second Look" <http://bit.ly/IKwDUD>
- Some fabulous CTE-related activities at Thanksgiving Point this summer. Check out the calendar: <http://bit.ly/lbv2GR> **#Utah #careerteched**

Get onboard! Join the conversation and opt to have UtahCTE tweets sent right to your phone?

Look at some of the [followers](#) of UtahCTE.



Lori Jones



Scott Church



Janet Goble



ACTE



Tyler Toone



Kathleen Webb



Cindy Miller



Lisa Schencher

Did You Know?

Amazon.com recently named Salt Lake City as one of the "most well-read" cities in the United States. Salt Lake City ranked seven in Amazon's Top 20 list. Amazon.com compiled their list based on sales data for books, e-books, magazines, and newspapers per capita.

In addition, Utah ranked second in the country for using e-books, and it may come as no surprise that Utah libraries ranked third in the nation for children's items borrowed per capita. "Our research shows children who have access to books and have books in their home before the age of 5, have a high likelihood of being lifelong readers and are more successful in schools," said Julianne Hancock, Salt Lake City Librarian.

Calendar

July

August: Information Technology Summer Workshops – Locations TBA – Contact [Carl Lyman](#) for details.

August 1-3: Applying Visual Communication Principles to the Digital Media Classroom – Utah Valley University, CS Building - Orem, UT.

August 15: [CTE Professional Development](#) sponsored by the Wasatch Front.

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