

CTE DIRECTIONS

Career and Technical Education News and Information Student Edition

July 2011

Message

You are growing up at a time when the country is facing difficult and hard economic times. The United States is still struggling with the "great recession". One of the lingering challenges from this recession is the fact that good jobs are not easy to find. When you read the news online you often see headlines that state that we are in a "jobless recovery." What does that mean for you as you prepare for the future? What it means is that you need to choose carefully as you prepare for a career. Choosing a career has always been an involved process including understanding your interests, skills, work-related values, and your own personality. There are great tools available to help with this process at UtahFutures.org. Check it out! Take a self-assessment to find out how your interests and personality fit with a career profile that you are interested in. Talk with your parents and your school counselor, they can't tell you what career is best for you to pursue, but they can provide valuable guidance.

The jobs of the future are going to require gaining skills that come from completing a program of study that includes challenging courses in high school and some postsecondary training. Choosing a [Career and Technical Education \(CTE\) Pathway](#) will give you an advantage in finding a good paying job in the future. According to Forbes Magazine, the hottest jobs between now and the year 2018 will be in the biomedical area, information and data communications, and health related areas. A CTE Pathway will help you move in these and many other directions. If you take time now to plan for the future—the future will be bright and rewarding.



Career Highlight –Seasonal Jobs



Seasonal jobs and plants have something in common: they both grow over the course of spring and summer. One industry related to planting, "Nursery, Garden, and Farm Supply Stores," see the beginnings of job growth in February. Over the past 4 years, these stores have added an average of about 41,000 workers in the U.S. from February to June, offset by an equivalent job loss over the remaining months of the year. Other warm-weather businesses such as landscaping services, amusement parks, construction companies, and traveler accommodations see similar job growth in the summer, then job decline over the remaining months of the year. Seasonal employment offers advantages to students or other workers who intend to work for just part of the year. Those who hope to obtain jobs that extend past one season can sometimes use seasonal employment as a "foot in the door" with an attractive employer and to acquire the skills that will allow them to successfully compete for related non-seasonal jobs.

Facebook – <http://tiny.cc/facebook-UtahCTE>

Do you "like" UtahCTE on Facebook? If you don't, read some of our recent postings to find out what you're missing.



- **Careers Are Taking Off** in Utah 250 students and parents from 10 school districts (Granite, Davis, Canyons, Jordan, Alpine, Salt Lake, Murray, Box Elder, Tooele and Uintah) attended the "Careers Taking Off" Open House held at SkyWest last month. The event was a great success. Attendees were able to get a first-hand look at careers in aeronautics.
- **Utah School Districts Experiment with Social Media and Other Technologies** "Roger Haglund says his students are "digital natives" who understand technology and respond to its use in the classroom [School districts experiment with social media, technology | The Salt Lake Tribune www.sltrib.com](#)
- **Bridgestone Safety Scholars Video Contest** wants you to create a 25- OR 55-second video about driver safety and upload it by June 24th. The grand prize winner will take home a \$10,000 scholarship, and second and third place each get a \$5,000 scholarship!
- **2011 Uintah High School Pathway Completers** Congratulations go out to the 2011 Uintah High School Pathway Completers.
No need to miss out on the latest UtahCTE news.
Signup and "like" UtahCTE today!

Twitter – <http://twitter.com/UtahCTE>

Do you follow UtahCTE on Twitter? If you don't, read some of our recent tweets to find out what you're missing.



- RT [@UtahGov](#): Check out Science in the Park this Summer <http://bit.ly/mRUCC5>
- RT [@Utah Newspapers](#): EMC Corp. to bring 500 new jobs to central Utah <http://bit.ly/ITGk9T> - [#Utah](#)
- [#Nursing](#): A Career That Makes a Difference! New blog just posted: <http://bit.ly/iphUGT> [#careerteched](#)
- "Paid to learn" - yup, that's [#apprenticeship](#)! This [#CNN](#) story highlights the benefits to all: <http://bit.ly/iNjNy6> [#careerteched](#)
- [#CTE](#) Students-create a video public service announcement reflecting the 2012 CTE Month logo & you could win! Details: <http://bit.ly/IXS9SM>
- Read about Milford T&E teacher & students in this blog on [#Utah's wind #energy](#): <http://bit.ly/joyISJ> [#careerteched](#)
- RT [@SchoolTube](#): Check out our Poll of the Week! Are you working a summer job? <http://bit.ly/hmtCjv>
- Interested in Travel & Tourism careers? Get the 4-1-1 here: <http://bit.ly/mE8hNE> [#careerteched](#)
- "Summer Jobs Not Easy to Find for High School Students"-[#KCPW](#) story: <http://bit.ly/kfzJGu> [#Utah](#) students, tweet/FB your job-seeking hints.

Are you a [follower](#) of UtahCTE?

Join the conversation and tweet [@UtahCTE](#).

Did You Know?



Amazon.com recently named Salt Lake City as one of the "most well-read" cities in the United States. Salt Lake City ranked seven in Amazon's Top 20 list. Amazon.com compiled their list based on sales data for books, e-books, magazines, and newspapers per capita.

In addition, Utah ranked second in the country for using e-books, and it may come as no surprise that Utah libraries ranked third in the nation for children's items borrowed per capita. "Our research shows children who have access to books and have books in their home before the age of 5, have a high likelihood of being lifelong readers and are more successful in schools," said Julianne Hancock, Salt Lake City Librarian.

UtahCTE.org Wants to Hear from YOU!

Tell UtahCTE@schools.utah.gov about your summer job. How did you find your job? Where are you working? What are your responsibilities? What have you learned? Through September 5, selected submissions will appear as part of a blog featured on UtahCTE.org. A \$10 Subway gift card will be given to each student whose submission is chosen. [Get started!](#)

Calendar

July 1-22: Science in the Parks program <http://bit.ly/mRUCC5>

Summer camps continue. Check out these camps for a rewarding summer experience.

June 13–July 29: [Youth Summer Camps](#)
Bridgerland Applied Technology College
No tuition!

June 27–August 10: [Youth Summer Camps](#)
Davis Applied Technology College (DATC)
No tuition!

July 5-8: [Manufacturing Summer Camp](#)
(BATC) Ogden-Weber ATC
No tuition!

July 26–29: [Bytes of Brilliance Technology Camp](#)
Salt Lake Community College (SLCC)
Cost is \$30

Enjoy your summer!

Career and Technical Education: *Giving Students the Edge*
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